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August 2008

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The Public Interest Law Initiative is pleased to present you with the *Pro Bono Prospectus*, developed by its Pro Bono Initiative (PBI). The information included in this folder was designed to provide you with a starting point for leading discussions at your firm about developing a formal pro bono program. We applaud you for your efforts and PBI is ready to assist you in this important undertaking.

PBI also has a variety of other resources to aid you in your efforts:

- **Monthly PBI E-newsletter:** Our monthly e-newsletter, the *Pro Bono Advocate*, provides information on major pro bono events at firms, corporations and legal aid agencies. The latest PBI and pro bono news, a listing of current pro bono opportunities, as well as stories from pro bono attorneys and clients are included. Visit the PBI website to subscribe to the monthly newsletter;
- **PBI Pro Bono Reference Guide:** The Pro Bono Reference Guide includes essential information to develop or improve your pro bono program, and to maintain its success;
- **Pro Bono Technical Consultations:** PBI will organize a consulting team of pro bono leaders from firms similar in nature to yours who will meet with you and other leaders at your firm to share their experiences and perspectives regarding each of their pro bono programs. The members of these teams often share samples of relevant materials to further assist you in your efforts. Based on your needs and interests, we will also help you identify the legal aid agencies that would be appropriate partners for your firm; and
- **Semi-Annual PBI Pro Bono Forums:** PBI organizes and hosts two programs each year that bring together pro bono leaders from law firms, corporations, law schools and legal aid agencies to discuss timely pro bono issues and share pro bono best practices.

These services are provided at no cost to firms and corporations interested in establishing a pro bono program. More information about PBI can be found on our website at [www.probonoinitiative.org](http://www.probonoinitiative.org). If you are interested in learning more about the services provided by PBI, please contact me at 312-832-5129 or [mbergmann@pili-law.org](mailto:mbergmann@pili-law.org).

Sincerely,

Michael G. Bergmann  
PILI Pro Bono Initiative Director